



107.1 FM

1240 AM

RATE CARD: Program Placement in order of broadcast

Bold Italic Print are locally produced programs

	:30	:60
<i>Coastal Daybreak</i> (M-F 6a-9a) _____	\$12	\$16
Laura Ingraham (M-F 9a-12p) <i>Top Female Issues Host</i> _____	\$14	\$18
Rush Limbaugh (M-F 12p-3p) <i>Ranked #1</i> _____	\$20	\$25
Sean Hannity (M-F 3p-5p) <i>Ranked #2</i> _____	\$14	\$18
<i>Viewpoints</i> (M-F 5p-7p) _____	\$12	\$16
Dave Ramsey (M-F 7p-10p) <i>#1 Financial Advice Show in USA</i> —	\$ 8	\$12
Jim Bohannon (M-F 10p-12a) _____	\$ 8	\$12
Jerry Doyle (M-F 12a-1a) _____	\$ 8	\$12
Coast-To-Coast AM (M-F 1a-6a) _____	\$ 8	\$12
<i>Wine & Dine</i> (Saturdays at 6pm) _____	\$10	\$14
<i>Swap Shop</i> (Sat 7a-10a:Mon & Fri. 8:30a-9a) _____	\$12	\$16
Sporting News Radio (Sat-Sun aft) _____	\$ 8	\$12

ROS Placement	30sec	60 sec
Mon-Fri 6a-7p-----	\$12	\$18
Mon-Fri 6a-10p-----	\$10	\$16
Mon-Fri 6a-12a-----	\$ 9	\$13
Mon-Fri 6a-6a-----	\$ 8	\$12
Sat-Sun 12p-6p-----	\$ 8	\$12
Sat 12p -Mon 6a-----	\$ 7	\$ 7

All rates net to station and subject to change
Rate card effect thru Sept 1, 2009