



107.3 FM

1240 AM

RATE CARD: Program Placement in order of broadcast

Bold Italic Print are locally produced programs

	<u>:30</u>	<u>:60</u>
<i>Coastal Daybreak</i> (M-F 6a-9a) _____	\$14.45	\$19
Laura Ingraham (M-F 9a-12p) <i>Top Female Issues Host</i> _____	\$16.50	\$21.50
Rush Limbaugh (M-F 12p-3p) <i>Ranked #1</i> _____	\$23.75	\$30
Sean Hannity (M-F 3p-5p) <i>Ranked #2</i> _____	\$16.50	\$21.50
<i>Viewpoints</i> (M-F 5p-7p) _____	\$14.45	\$19
Dave Ramsey (M-F 7p-10p) <i>#1 Financial Advice Show in USA</i> _____	\$ 9.50	\$14.25
Jim Bohannon (M-F 10p-12a) _____	\$ 9.50	\$14.25
Jerry Doyle (M-F 12a-1a) _____	\$ 9.50	\$14.25
Coast-To-Coast AM (M-F 1a-6a) _____	\$ 9.50	\$14.25
<i>Wine & Dine</i> (Saturdays at 6pm) _____	\$12	\$16.50
<i>Swap Shop</i> (Sat 7a-10a:Mon & Fri. 8:30a-9a) _____	\$14.25	\$19
Sporting News Radio (Sat-Sun aft) _____	\$ 9.50	\$14.25

ROS Placement	30sec	60 sec
Mon-Fri 6a-7p-----	\$12	\$18
Mon-Fri 6a-10p-----	\$10	\$16
Mon-Fri 6a-12a-----	\$ 9	\$13
Mon-Fri 6a-6a-----	\$ 8	\$12
Sat-Sun 12p-6p-----	\$ 8	\$12
Sat 12p -Mon 6a-----	\$ 7	\$ 7

All rates **Commissionable** and subject to change
Rate card effect thru Sept. 1st, 2011